


Goblins? Turkeys? Entrepreneurs? It must be October!

Small Business Month


Presenting: A Business-Wise Lunch & Learn Event



What This Is All About...

October is **Small Business Month** in Ontario. To mark this occasion, the Huron Business Development Corporation () is offering a series of short business seminars under the heading of -Business-Wise-

Things You Need To Know...

Seminars will be held at the Huron Business Centre () in Seafordh 138 Main Street South. Lunch will be provided.

Seminars are **Free** but pre-registration is required to ensure sufficient supplies of lunch and materials. Call (519) 527-0305.

Please note that some seminars are based upon a visual learning program that involves viewing a short instructional video.

This seminar series is designed to impart the skills in planning, customer service, finance, and marketing so critical to small business success. New and existing business owners are welcome.

In fact, we feel it's so important for you to attend, we'll even **Pay** you! That's right! Attend all 4 seminars (start to finish) and you'll receive an honourarium worth more than \$100!

You've Got Nothing To Lose...

Celebrate **Small Business Month** by attending each of these seminars. Your bottom line will thank you for it!



Who Moved My CHEESE:
120 minutes to save your business!

Vicki White
Oct. 5th



Give 'Em The PICKLE:
120 minutes to move beyond lip service!

Vicki White
Oct. 12th



When Pigs Fly:
120 minutes to a small business loan!

Jim Niesen
Oct. 18th



The Philosophy of FISH:
120 minutes to uniqueness in branding!

Vicki White
Oct. 19th



Business-Wise LUNCHtime

Give Us 2-Hours Today.

For A Better Business Tomorrow!

